



How to Choose Your Kentwood Floor

Choosing hardwood flooring for your home or workplace is a hands-on decision, with many things to consider including color, style, finish and everyday performance. It is an investment and a choice you'll enjoy for many years. We understand and we're here to help. Here's a few things to consider as you browse our selection of Kentwood floors.

Engineered or solid? In recent years, engineered floors have grown in popularity over traditional solid wood floors for several reasons, particularly the wide array of styles, widths and designs. Engineered floors are made with a veneer of hardwood on the surface, glued to a platform of plywood or softwood strips, rather than a single, solid piece of wood. As a result they are more stable and react less to changes in heat and humidity, and can be used below ground and over concrete. They're also more environmentally friendly, as most of the product is composed of common softwood, not scarcer hardwood.

Brushed, distressed or sculpted? Textured surface treatments are popular and practical. Popular because they enhance the character and aesthetic of the floor surface, practical because they show day-to-day wear and tear less than a smooth surface.

How important is the finish? Very. Floors endure a lot of traffic, and the finish takes all that wear and protects the hardwood below. Kentwood floors are finished with multiple applications of polyurethane,* with ingredients like aluminum oxide added to improve durability. Our finishes are tested regularly to ensure they are meeting our rigorous specifications for scratch resistance, and other wear factors.

Is wood hardness important? Not really, especially in an engineered floor where only the surface layer is hardwood, but it's a common question when shopping for hardwood flooring. We recommend you choose a product based on the visual character of the wood and how it fits into your project or lifestyle, not a Janka wood hardness rating.



Are they easy to clean? Polyurethane finished floors are very easily maintained with routine sweeping or vacuuming and occasional cleaning with an approved agent like our Therapy by Kentwood cleanser. You can find complete care and maintenance information at <u>kentwoodfloors.com</u>.

Can I install them myself? It can look easy on TV, but it's a highly skilled craft. We recommend using a professional hardwood installer for best results. Your Kentwood dealer can arrange installation services for you.

Are they easily damaged? Any wood floor can be damaged if struck or scratched with sufficient force. Life happens and things get dropped, but prevention is the best remedy. Touch-up kits and fillers are available to repair minor nicks, dents and scratches.

Does the thickness of the floor matter? Engineered floors are usually between 1/2" and 5/8" thick, with a few 3/4" options. A thicker profile will add some additional weight and stability to the flooring assembly, but it will not have any effect on the floor's performance or appearance.

What's the benefit of wide planks? Design trends and manufacturing innovations have led to floors with ever-wider planks, with eight and nine inch options quite common. The wide plank look is an aesthetic choice, providing a cleaner showcase for the wood's character with less visual interruption and fewer seams.

What is the warranty? Kentwood floors all carry a lifetime manufacturing warranty and a finish wear warranty of 35 years.* For more information, please consult the product warranty at <u>kentwoodfloors.com</u>.

You'll find the answers to many more frequently asked questions at <u>kentwoodfloors.com</u>. There, you'll also find our inspiring Lookbook visualizer (to preview how Kentwood floors will look in your own home), our online sample ordering service and tools to locate dealers in your area.

Need more assistance? Email info@kentwoodfloors.com or contact a Kentwood dealer near you.

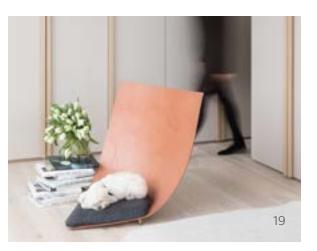
*Excludes oil-finished products



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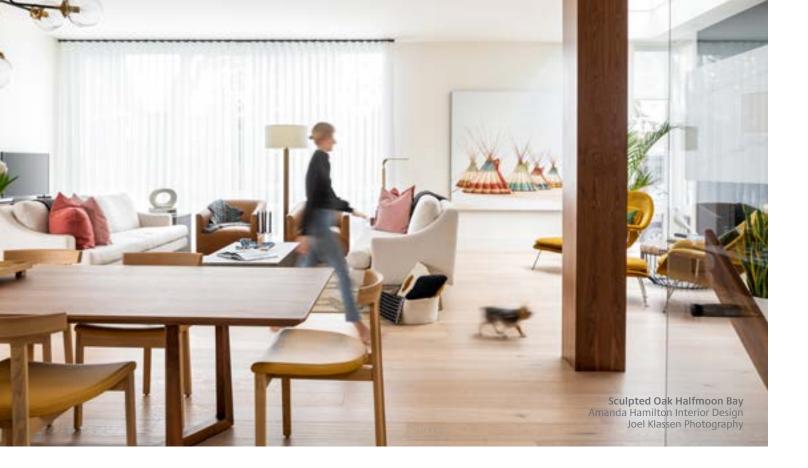


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At a glance.



Our Commitment: Clean Floors

When choosing a new hardwood floor for your home, you are naturally concerned with the floor's appearance. The variety of the wood, the color, grain patterns, surface textures and widths of the planks are key ingredients to be considered in selecting your ideal floor.

Kentwood floors are manufactured by Metropolitan, and we are *obsessed* with every detail within our floors. We've been helping customers choose fine quality flooring for over 25 years. In that time, our commitment to our values, doing things right the first time and our customers' satisfaction has led us to develop a quality assurance and environmental compliance program to help educate our customers and which serves as a model for our industry, a program we call Clean Floors.

Trust and transparency go hand in hand, and our commitment to verified performance standards, authentic environmental declarations and ethical sourcing and manufacturing runs deep. By sharing information about our quality control process protocols, we invite you to make an informed decision.

Verified Performance Standards:

Our comprehensive Quality Control program monitors every stage of production and subjects all our products to inspection throughout the manufacturing process; our hardwood floors typically undergo more than thirty documented QC checks. We routinely have our finishes, adhesives and other inputs tested by third parties to verify they are performing as required. All this results in a product of superior quality and performance, greater efficiency, easier to maintain and less waste during installation.



Environmental Claims:

The air we breathe indoors matters, and Metropolitan has long been a leader in applying strict emissions control standards to our products. In addition to meeting regulated standards such as CARB and TSCA Title VI, our products are voluntarily tested and certified on an ongoing basis to meet CA Section 01350 and UL's GREENGUARD Gold, two of the strictest emissions standards in the world.

Ethically Sourced and Manufactured:

Knowing where your hardwood floor came from, and what's gone into making it can give you peace of mind for years to come. Our dedicated Environmental Compliance team oversees all aspects of our supply chain to ensure the integrity of all our operations. Our reputation is such that the World Wildlife Federation (WWF) partnered with Metropolitan in a field study investigating the illegal harvest and trade of white oak in Russia.

We believe that the more you know about what goes into our products, the more confident and comfortable you will be in selecting Kentwood for your home. Choosing Kentwood ensures a carefully designed, responsibly crafted and naturally beautiful floor that will maintain its enduring quality for a lifetime.

To learn more about Clean Floors, please visit cleanfloorsbymetro.com or email us at info@metrofloors.com.





Collection





Brushed Oak Whisker

North American Hard Maple Albatross

Plateau Collection

Wide expanses of raw beauty, boldly etched with contours and contrasts, cloaked in colors culled from nature's windswept wilds. Rugged, dramatic, its mood revealed in the shifting light.

Premium hardwood species on a wide plank, long board platform are given added character with custom staining processes and alchemic treatments.

*Non-standard board size

Angora

Platform Engineered 1/2" Width 7-1/2" Length 75"





Brushed Oak Sparrow



Brushed Oak Sedge



Brushed Oak Sage



Brushed Oak Burrow



North American Hard Maple Lemur



North American Hard Maple Egret

Brushed Oak

Saluki



Brushed Oak Warbler*



North American Hard Maple Wren



North American Hard Maple Heron



Brushed Oak Reed*





Brushed Oak

Brushed Oak Walnut Natural Frontier Bristle



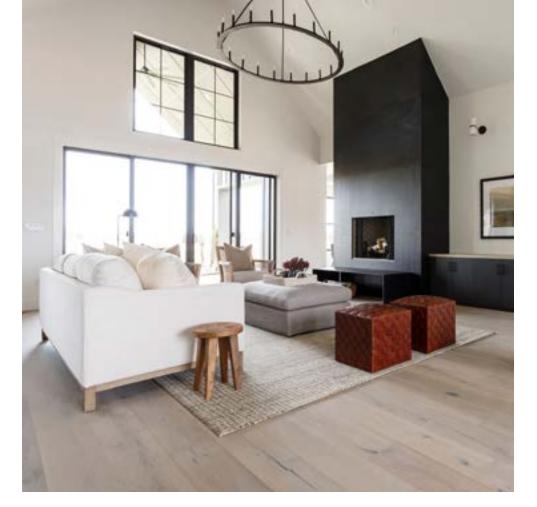
Brushed Oak

Antelope

North American Hard Maple Mandrill



Brushed Oak Mink*



Project Profile Alturas Homes Brushed Oak Whisker Andi Marhsall Photography

This residence by Alturas Homes can best be described as 'Northwest Modern'. Designer Lauren Smyth paired industrial finishes with clean lines for an inviting and stylish ambience. The contrast in finishes, from black steel to white walls, creates a striking and memorable interior. The choice of Brushed Oak Whisker from the Plateau Collection keeps the space bright and natural, with just enough character to match the industrial elements.

Brushed American









Collection

Tundra Collection

A study in simplicity. Clean and contemporary, a celebration of the natural beauty of unadorned wood. Essential style, pure elegance, dramatic effect.

A medium width board in assorted lengths and classic species selection. An excellent entry level hardwood option.



Brushed Oak

Ibis

Brushed Oak Cirrus*

Brushe Pearl*

*Non-standard board size

Platform Engineered 1/2" Width 5" Length Assorted to 47"



Brushed Oak



Brushed Maple Shar-Pei*





Maple Natural



Brushed Oak Sandstone

Brushed Maple

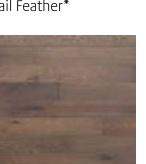
Condor*



Brushed Oak Natural Manor*



Brushed Maple Tail Feather*



Brushed Oak Feldspar





Project Profile Carriage Studio Brushed Oak Ibis Gillian Stevens Photography

For Carriage Studio, photographer Gillian Stevens wanted flooring with a light, ethereal presence but one that could also be durable enough for a busy creative workspace. Her choice of Brushed Oak Ibis from the Tundra Collection meets both criteria easily and provides a versatile backdrop for the many artistic endeavors the studio is home to.



Brushed American Walnut Natural



Brushed Oak Falcon

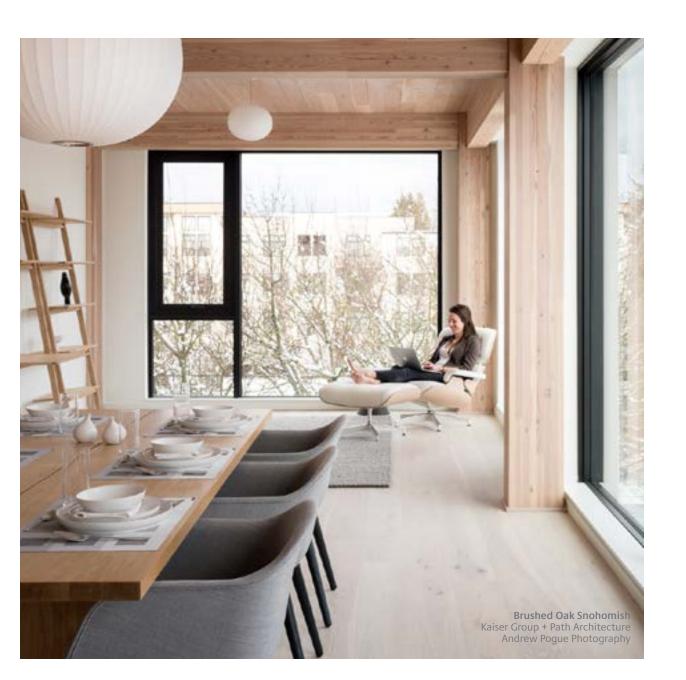


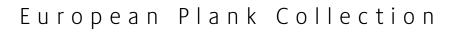
Otter

Brushed Oak Dolphin









The assured sophistication of a European salon is captured in this, one of Kentwood's most popular collections. The wide, long planks add a sense of dimension and luxury and the low gloss finish lends an understated elegance. Effortless style, confidently displayed.

Wide, long planks boasting a generous 1/8" veneer of premium quality sawn oak, brushed and stained in contemporary European fashion.



Collection



Brushed Oak Snohomish



Brushed Oak Bend* Brushed Oak King Cove*

*Non-standard board size

Platform Engineered 5/8" Width 7-1/2" Length 73"





Brushed Oak Natural Country*







Brushed Oak Bainbridge



Brushed Oak Cobble Hill



Brushed Oak Kalispell Project Profile Gaile Guevara Studio Brushed Oak Snohomish Ema Peter Photography

West Coast designer Gaile Guevara is known for minimalist interiors. This compact condominium in Vancouver's Coal Harbour uses a soft neutral palette to create a bright and airy feel that celebrates the surrounding natural environment. Brushed Oak Snohomish brings unique texture to the space while keeping it fresh and light.







Urban Collection

The urban lifestyle is dynamic, spontaneous, and always accommodating. Kentwood offers a fresh new take on a classic uptown look: clean contemporary lines and crisp trending colors. A long plank look that's lifestyle-friendly and styled for economy, perfect for compact urban lifestyles.

A mid-priced option with premium features including long boards and 1/8" veneer of premium sawn oak.



Collection





Brushed Oak Hazelmere

Brushed Oak

Carlsborg

Brushed Oak Springfield

Brushed Oak Gravelle





Brushed Oak Newcastle

Brushed Oak Drayton Valley

Platform Engineered 1/2" Width 5-7/8" Length 73"







Brushed Oak Tidewater

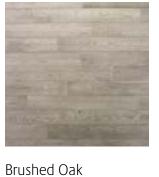


Brushed Oak Brickerville





Collection





Brushed Acacia Grayfield*

Brushed Acacia Natural Country

Avenue Collection

Understated elegance informs these classically beautiful floors, designed to harmonize with their surroundings while celebrating the ingrained character of the hardwood.

Medium width board in assorted lengths and species, brushed surface treatments.

*Non-standard board size

Gray's Harbor

Platform Engineered 1/2" Width 5" Length Assorted to 47"



Brushed Acacia Natural Country*



Brushed American Walnut Natural Studio



Regency Collection

Our always-popular European Plank platform is elevated to high society with a blend of alchemy, artistry and avant-garde style. Premium grade hardwoods, alchemic staining and surface sculpting are just some of the features presented in this stunning collection. For serious collectors only.

Wide, long planks and 1/8" veneer of premium quality sawn oak, with custom surface treatments including metallic finishes, sculpting, smoking and alchemic staining.



Collection





Sculpted Oak Halfmoon Bay* Brushed Oak Sanderson

Brushed Oak Glace Bay





Brushed Oak Coalmont

*Non-standard board size

Sculpted Oak

Grandview



Platform Engineered 5/8" Width 7-1/2" Length Assorted to 73"





Sculpted Oak Cougar Rock*



Milltown Collection

Scraped and scarred by saw-blade memories, these floors carry a unique story of their origins in every board. These artfully distressed floors bring the past to life with color and character that contrasts dramatically with the sleek contours of modern life.

Wide plank flooring extravagantly distressed with authentic old-world sawmark patterns including metallic finishes, sculpting, smoking and alchemic staining.



Collection





Brushed Oak Holbrook

Brushed Oak Natural Frontier Silverton





Brushed Oak Washita

Brushed Oak Cherbourg

Platform Engineered 1/2" Width 6-1/2" Length Assorted to 70"



Brushed Oak



Brushed Oak Calico



Feature Profile: Vancouver House

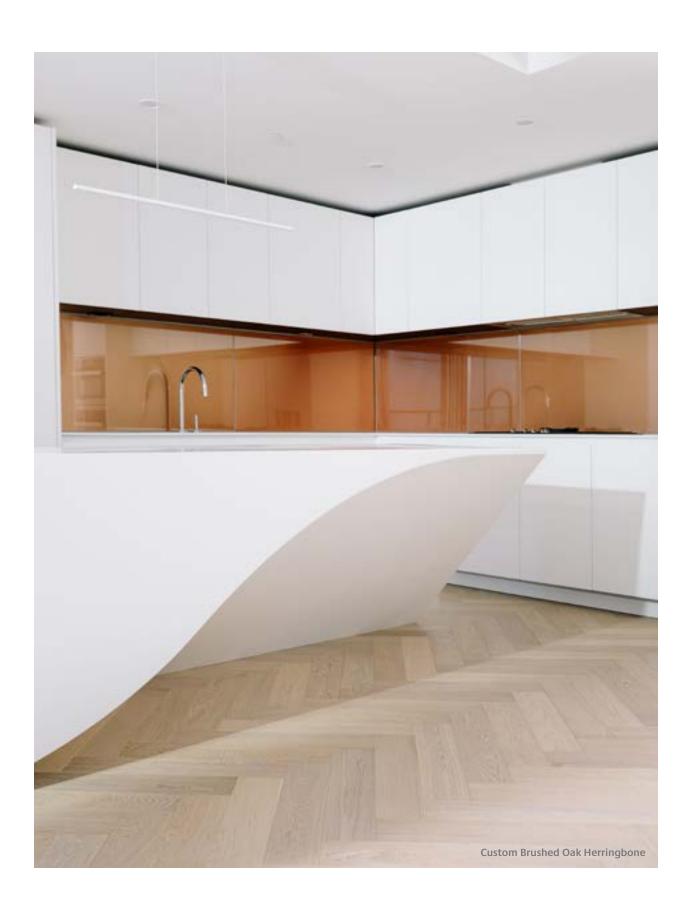
With its precarious profile and twisting facades, Vancouver House has become an instant icon on the city's skyline. Developed to take advantage of a uniquely challenging slice of real estate at the base of the city's bustling Granville Street Bridge, the tower rises from its narrow context among on-ramps and bridge supports to claim a dynamic position as the gateway to the city.

Conceived by architect Bjarke Ingels as an example of 'gesamtkunstwerk' — the city building as a total work of art — Vancouver House anchors a vibrant new community that will include workspaces, retail, hospitality, shops and more. Complementing the sculptural presence of the tower in the sky is an emphasis on public art and gathering places at street level. Green roofs on the surrounding buildings create the calming effect of an urban meadow amongst the layered concrete approaches to the bridge.



"Think of Vancouver House as a giant curtain being pulled back to reveal the world to Vancouver and Vancouver to the world" - Bjarke Ingels







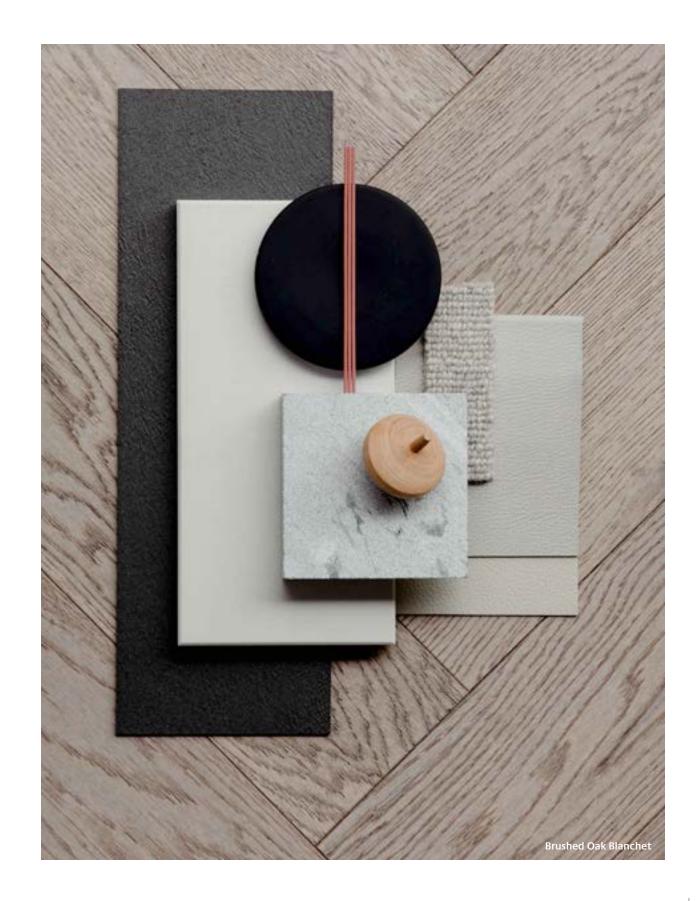
The homes of Vancouver House boast some of the most dramatic views in the city, but the interiors offer drama aplenty as well. From kitchen islands that appear almost to levitate to copper cladding that shimmers with reflected light, the interior spaces are as innovatively and intricately designed as the building's pixelated façade.

For the penthouse suites, the designers at Dialog worked with Kentwood's product team to create a custom herringbone in natural brushed oak. The flooring adds a classic element to the bold, futuristic vision of the building and the sweeping natural beauty of its setting.









Cascades Collection

A serried pattern of perfect alignment. A contemporary retelling of a classic hardwood tradition. Mesmerizing, memorable, a triumph of the woodworker's craft: classic herringbone hardwood flooring, beautifully updated for a new era of fine design.

Short fixed length boards designed for classic herringbone patterned installation. May be paired with Tundra products for added design options.





Brushed Oak Blanchet

Collection



Brushed Oak Athabasca*



Brushed Oak Blanchet



Brushed Oak Cape Horn



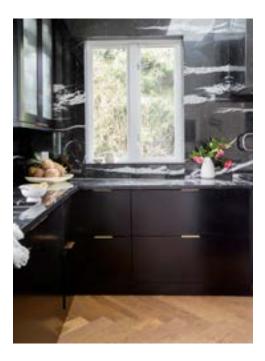
Platform Engineered 1/2" Width 4-3/4"

Brushed Oak Lynnwood

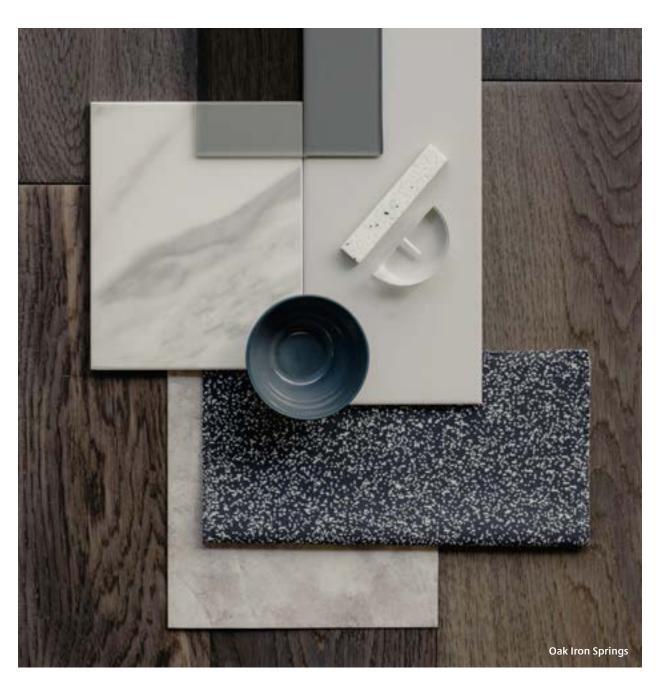
Project Profile JV Design Group Brushed Oak Cape Horn Janis Nicolay Photography

JV Design Group wanted the flooring in this residence to make a statement as bold as the rest of the eclectic design. The choice of Brushed Oak Cape Horn creates a lively counterpoint to the room's crisp lines and adds the classic element of herringbone flooring to the design palette.

*Non-standard board size







Heirloom Collection

Think vintage, revisited. Precious moments etched and scored, preserving a storied past in an ageless medium, engineered to be appreciated for years to come.

Medium width flooring with moderate distressing and texturing. Alchemic staining enhances the rustic character.



Collection





Oak Stone City Acacia Pearl Island*

Oak Iron Springs



Oak Madeira Park

*Non-standard board size

Platform Engineered 9/16" Width 5" Length Assorted to 47"





Acacia Natural*





Collection



Beautifully distressed, robustly built: these floors bear witness to nature's power and beauty, allowing the inner character of the hardwood to rise to the surface.

Medium width boards with lightly distressed surface for a very subtle antiqued impression.





Acacia Natural Country (Engineered)*

Hickory Natural Country (Engineered)

*Non-standard board size

Platform Engineered 1/2" Width 5" Length Assorted to 47"



Acacia Natural Country (Solid)*



Badlands Collection

The rugged heart of hardwood, brushed by the elements, burnished by time. Bring a touch of untamed nature to the fore and transform the landscape of your home.

A wide plank long board brushed oak option at a medium price point.



Collection





Brushed Oak Ragstone Brushed Oak Eggshell

Brushe Puma



Brushed Oak Cayman Platform Engineered 1/2" Width 6-1/2" Length Assorted to 70"



Brushed Oak



Brushed Oak Panther



Cornerstone Collection

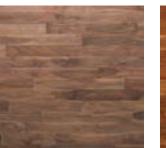
The classic cachet of solid hardwood flooring, a traditional choice that is always in vogue. Sturdy, dependable, an investment for all time.

Classic solid 3/4" flooring for traditional single family home installation.



Collection





Hickory Natural* Brushed Acacia Grayling

Mangium



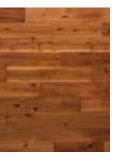
Brushed Hickory Battle Axe*

Natural Studio

Acacia

*Non-standard board size

Platform Solid 3/4" Width 3-1/2" Length Assorted to 47"



Natural Country*



Brushed Acacia Natural Studio

Couture Collection by Kentwood

There is a name for the moment when fine art and meticulous craftsmanship come together perfectly: the Couture Collection by Kentwood. This masterfully-made selection of premium hardwood flooring features hand-worked treatments and artisanal-style finishes, and captures absolute luxury and exquisite workmanship in every piece.



Revelation

Revelation presents massive oak planks, tailored by hand and finished to perfection with fine European oils. A truly sumptuous statement, majestic and grand. Uncover the heart, reveal the soul of wood - with Revelation.

Very large planks - 9-1/2" wide in up to 8' lengths - with 6mm veneer of sawn European oak. Hand-worked surface treatments including smoking, torching and bleaching reveal the wood's inner character, and hand-applied hard wax oil finish completes the presentation.



Collection



Oracle

White Crystal

Sybil's Song



Rune Stone

Black Cat

Platform Engineered 3/4" Width 9-1/2" Length 94"







Broken Seal







Collection



Denali

Petra

Palmyra

Monument

The Couture Collection by Kentwood presents Monument. Uniquely etched with the hands of history, shaped into a timeless expression of beauty, this is wood flooring for the ages. Inspired by the ageless works of man and nature, these massive planks are dressed with a hefty veneer of European oak, brushed and abraded to recall the eroded surface of an ancient artifact.

An expansive platform boasting a 3.8mm veneer of sawn and brushed European oak. A customdesigned finish creates the look of a European oiled floor in an easy care polyurethane treatment.



Colosseum*

*Non-standard board size

Platform Engineered 5/8" Width 10-1/4" Length 86"





Stonehenge*

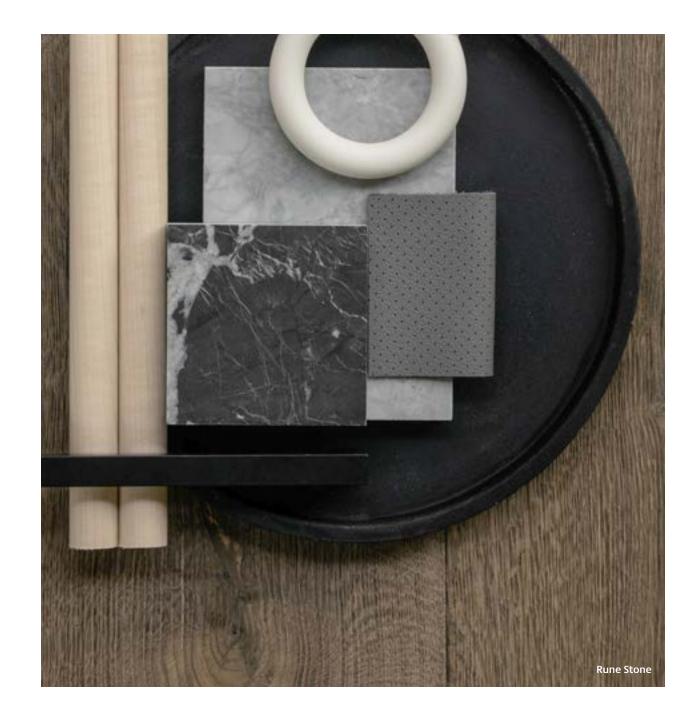






Dream It. See It.

Step beyond imagining and see for yourself what the future might bring with Kentwood's amazing Lookbook visualizer. Simply upload a picture of your room and let Lookbook show you how a new Kentwood floor will transform your home. Preview as many styles as you like – it's quick, easy and fun. Visualize your future, with Lookbook at <u>kentwoodfloors.com</u>.

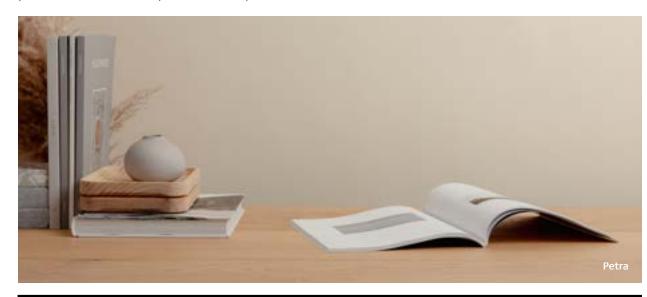


To Your Door

After you've used Lookbook to select your favorite Kentwood styles, it's time to get better acquainted, and our Online Sample Ordering is the perfect way to do that. Simply visit kentwoodfloors.com, select the products you want to sample, and we'll send 10" cuttings directly to your home. It's the perfect way to sample Kentwood's famous quality first-hand.

Collection Features

A quick reference to the key features of Kentwood's product collections. For more information on product features and specifications, please visit <u>kentwoodfloors.com</u>.



COLLECTION	PLATFORM	SPECIES	BOARD LENGTH	BOARD WIDTH	FINISH
Plateau	Engineered	Oak, Maple, Walnut	75"	7 1/2"	Polyurethane
Tundra	Engineered	Oak, Maple, Walnut	Assorted to 47"	5"	Polyurethane
European Plank	Engineered	Oak	73"	7 1/2"	Polyurethane
Urban	Engineered	Oak	73"	5 7/8"	Polyurethane
Avenue	Engineered	Acacia, Oak, Walnut	Assorted to 47"	5"*	Polyurethane
Regency	Engineered	Oak	73"	7 1/2"	Polyurethane
Milltown	Engineered	Oak	Assorted to 70"	6 1/2"	Polyurethane
Cascades	Engineered	Oak	24"*	4 3/4"	Polyurethane
Heirloom	Engineered	Oak, Acacia	Assorted to 47"	5"*	Polyurethane
Moraine	Varies by style	Acacia, Hickory, Mangium	Assorted to 47"	5"*	Polyurethane
Badlands	Engineered	Oak	Assorted to 70"	6 1/2"	Polyurethane
Cornerstone	Solid	Acacia, Oak, Hickory	Assorted to 47"*	3-1/2"*	Polyurethane
Revelation	Engineered	Oak	94"	9 1/2"	Hard Wax Oil
Monument	Engineered	Oak	86"*	10-1/4"*	Polyurethane



SURFACE TREATMENT	PRICING	STRUCTURAL WARRANTY	FINISH WARRANTY	FEATURES
Varies by Style		Lifetime	35 years	Wide plank, long board, custom stain
Brushed		Lifetime	35 years	Medium width, brushed veneer
Brushed		Lifetime	35 years	Wide plank, long board, matte finish
Brushed		Lifetime	35 years	Wide plank, long board
Brushed		Lifetime	35 years	Medium width, assorted lengths
Varies by Style		Lifetime	35 years	Wide plank, long board, premium finishes
Distressed		Lifetime	35 years	Wide plank, saw-marked surface
Brushed		Lifetime	35 years	Herringbone pattern, matte finish
Distressed		Lifetime	35 years	Medium width, moderately distresed
Distressed		Lifetime	35 years	Medium width, lightly distressed
Brushed		Lifetime	35 years	Wide plank, long board, brushed veneer
Varies by Style		Lifetime	35 years	Traditional 3/4" solid hardwood
Varies by Style		Lifetime	n/a	Very wide, very long, hand-worked veneer
Brushed		Lifetime	50 years	Very wide, very long, matte finish



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